
In the April 7th meeting of the Repatterning Practitioner's Association Board meeting the following editorial policy for the RPA Journal was approved. I would like to thank Gail Glanville for composing the bulk of this document and the careful attention that the Journal Committee made to modifying it.

Sally Herr

REPATTERNING PRACTITIONER'S ASSOCIATION JOURNAL

Editorial Policy

This document outlines the purpose and policies governing the submission and content of the Repatterning Practitioner's Association Journal articles, advertising, illustrations and practitioner listings. It provides guidelines for determining what material is desirable and acceptable; it indicates content that would not be appropriate or acceptable. It includes seven steps for creating compelling articles.

Purpose of the Repatterning Practitioner's Association

As a registered 501-C-6 Trade Association, the organization is dedicated to furthering the professional practices, education, value and public awareness of Certified Resonance Repatterning Practitioners. The Association oversees a certification program and maintains a database of Certified Practitioners and students. It also maintains several websites for student, practitioner and public use.

Policies of the RPA Journal

The RPA Journal, published quarterly on-line, is the official publication of the Repatterning Practitioner's Association. It is written and published as a free benefit of membership in the Association. Therefore, its content must:

- Further the education of Resonance Repatterning students and Practitioners.
- Enhance Practitioner's marketing skills.
- Provide inspiration for practitioners and their clients.
- Be relevant to the material and modalities which comprise the Resonance Repatterning system.
- Provide a forum for members to express their views and experience as students, practitioners and teachers.
- List the database of Certified Practitioners around the world.

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- Announce new additions or changes to the Association, its Board of Directors, its By-Laws and the Editorial Board.
 - Encourage engaged participation of members
 - Support testimonials and client success stories
 - Compare Resonance Repatterning with similar kinesiology based practices.
 - Adhere to Bill of Rights amendments guaranteeing freedom of speech, freedom of the press and freedom of religion within the foregoing guidelines.

Editorial Board

The Editorial Board is comprised of volunteer members of the Repatterning Practitioner's Association. The Managing Editor is a member of the Association's Board of Directors. The Editorial Board of 3 to 5 members is responsible for determining the theme for each issue; calling for articles; assembling and editing articles; and seeing that the quarterly issues are published in a timely fashion. Contributing authors may be students, practitioners, teachers or special guest experts whose material augments the Journal's policies. In lieu of compensation, they may receive a free advertisement in the Journal along with their article. The Editorial Board is responsible for adhering to the policies outlined in this document.

Appropriate Content

- Articles that inspire the use of Resonance Repatterning such as innovative applications, corroborative research, successful marketing techniques, in-depth information on some part of the healing process.
- Articles by teachers or the founder on upgrades to the Repatternings or the system's fundamentals.
- Testimonials---client outcomes
- Book Reviews
- Interviews with teachers, practitioners and experts in the field of energy healing.
- Instruction in computer and Internet technology.

Inappropriate Content

- Modalities not included in the Resonance Repatterning system.
- Article describing a spiritual tradition unless it is mentioned as an example of new physics or a client's success story.
- Article on politics unless it is about pending legislation that would affect practitioners.

Right to edit

The editors reserve the right to edit submitted materials for length, content, spelling and grammar. Every effort will be made to preserve the author's "voice," clarify their message and honor their intent.

Illustrations

All illustrations are designed to appropriately enhance the purpose and theme of each issue. They are printed with permission of the illustrator.

Advertisements

The Journal accepts advertisements for practitioner's services and products related to Resonance Repatterning and the field of energy healing. Advertising size and cost is posted on the Association website. Space must be reserved and paid for six weeks prior to publication date. Authors of published articles are entitled to a small space ad in exchange for their article.

Use of Name

To strengthen the brand, the name Resonance Repatterning should be fully spelled out in all Journal content, not abbreviated as in "RR." The Registered Trademark symbol ® should follow the name in the first headline and first use in text. It's helpful to include "Resonance Repatterning® is also known as Holographic Repatterning®."

Similarly, the name Repatterning Practitioner's Association should be spelled out in articles rather than being abbreviated as in "RPA."

Copyright

The RPA Association holds the copyright for the Journal. The individual who contributes to the journal may use their written or graphic contribution for personal use, unless otherwise stated. When quoting the work of another author, contributors may quote up to 500 words. Beyond that permission is required by the publisher/copyright.

Submissions

- Who may submit---Any member of the Association (or non members) may submit an article in an area in which they have expertise. Any member may also submit a Letter to the Editor.

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- How to submit---Article ideas should be sent via email to the Editor for approval 2-3 months prior to publication date. Editors set the theme for each publication and may contact members with a request to contribute an article on a particular topic.

Suggested guidelines for creating compelling articles

Use simple language that connects and creates immediacy (“You might remember how your elbow makes a natural arc.”) rather than language that lectures and creates distance (“When drawing a curved line, the angle of declension must be consistent with the desired length, etc.”). Remember unfailing advice from *The Elements of Style*: “A good sentence is concise.”

1. Identify a topic of interest
2. Make a case for why it’s of interest to Journal readers
3. Define the problem and its impact
4. Include a story to illustrate it (or begin with the story)
5. Offer a solution with detailed instructional steps
6. End with an inspirational message or testimonial.
7. Addendum: Brief biography that proves the author’s authority and lists their contact information.